

ALA ALHUSSAN



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PERSONAL

Birthday : 17th September 1989
Nationality : Jordanian
Languages : English, Arabic

EDUCATION

MA in Ethnographic & Documentary Film
University College London, 2017

B.Sc in Computer Graphics & Animation
Princess Sumaya University, 2011

SKILLS

Cinematography - Sony NX3, Panasonic DVX100
Canon 5D iii, 7D / Negotiation / Research /
Budgeting / Translation / Casting/ Narratives /
Instructional Design / Design Thinking /
Transcribing/ Full Clean Driving License/
Basic Programming C++, C#, Java

SOFTWARE

PREMIERE	
AFTER EFFECTS	
PHOTOSHOP	
ILLUSTRATOR	
FINAL CUT PRO	
AUTODESK MAYA	
UNITY	

CERTIFICATES:

Digital Filmmaking

New York Film Academy, 2012

Anthropology of Current World Issues

University of Queensland via edX, 2016

Creative Writing

Wesleyan University via Coursera, current

Methods and Statistics in Social Sciences

University of Amsterdam via Coursera, current

REFERENCE

Available upon request.

PRODUCER/EDITOR

Ardent Ethnographic Filmmaker, who strives to capture human experiences through different narratives and character driven storytelling, with a view to enhancing mutual understanding between different cultures, societies and perspectives. Passionate about the power of film & creative storytelling that inspires & ignites imagination, encouraging dialogue, debate & influencing social issues globally.

FILM EXPERIENCE

Films I have Researched, Produced, Cast, Directed/Shot and Edited

'Not Just a Piece of Cloth' (2017 - 2018) - a participatory film that explores issues of gender, tradition, modesty and politics. The filmmaker's own experience (decision) of taking off the Hijab is used as an introduction to the narratives of multiple women, of differing ages and contexts, discussing their personal and varied perspectives on the outlined issues. The film shows the complexity of identity and faith, as well as family and culture. *(to see the film, press the title)*

'Where Are You From?' (2017) - an essay film that tackles the question of 'Identity' and being Palestinian from a personal humanitarian point of view.

'Deep Frying' - (2016) an observational film about a PhD holder in Philosophy, who also works at a Fish & Chip shop in London. After having observed the Chip Shop, I decided to avoid the fetishism of this juxtaposition, and instead focus on the day to day interactions.

Selected Projects

"Gaza Refugee Camp Rehabilitation" (2015)

Co-Producer/ Writer - Crowdfunding Short Film, Basmitak Hat'allim

"Kava Coffee" (2015)

Self Shooter/ Editor - Digital Marketing Video, Kava

"Al Azraq's Stone Wheels" (2014)

Production Coordinator, Documentary, WAGTV

"Marimba" (2014)

Assistant Director - Short Film, Independent

"Obesity Awareness" (2012)

Director/ Producer/ Editor - Short Film and Commercial, MBC (Khawater 8)

Miscellaneous work can be found through [this link](#)

EXPERIENCE

Video Editor

EDRAAK - QUEEN RANIA FOUNDATION

2015 - 2016

Specialised in editing for instructional design. Created videos that cater for e-learning advancement of millions of viewers.

Researched how our videos could be more relevant to the societal norms and cultures throughout the region.

Producer

YOUNG & RUBICAM

2014 - 2015

Produced and managed sets for several commercials, photo-shoots, and radio ads for various clients including; Orange (Telecommunications), Royal Jordanian Airlines, IKEA, Bank of Jordan, Food companies and other.

Multimedia Producer

FIRESTARTER FILMS

2013 - 2014

Joined Firestarter Films to work on a project for Nibras, an e-learning provider that offers an effective and modern approach to training. Managed the script analysis and editing, shooting, video and sound editing, and VFX.

Game Designer

CROWN IT

2011 - 2012

Worked on the design of two mobile app games; Wordboard and the Ring Master.